

MEDIA RELEASE

DECEMBER 2015



WHY YOU SHOULD TRAVEL IN THE WRONG DIRECTION THIS SUMMER

Savvy travellers are snapping up \$1 per day deals on campervan hire across Australia and New Zealand, saving hundreds of dollars by travelling ‘against the grain’.

Australian-owned campervan rental company [Hippie Camper](#) is offering amazing relocation deals over summer with rentals from \$1 per day. “Where’s the catch?” we hear you ask. Relax happy-camper-to-be. You don’t need to look for the fine print on this deal – we’ll shout it loud and clear: going against the crowds will save you money.

“Summer is one of the best times to get a relocation deal, as we need to make sure the campervans are at the branches on time for our booked guests,” said Hippie Camper CEO Luke Trouchet.

“Relocations offer budget conscious travellers an amazing deal on campervan road trips as long as they are flexible with time and destinations,” he said.

Mr Trouchet said some of the most frequent relocation routes are those that run opposite to traditional travel itineraries. So, while traditional travellers might be flying to Sydney and heading north, clever relocation hunters will pick up from Cairns and travel down the coast. You get the same sights, in reverse, and save dollars.

On average, relocations are posted up to two weeks in advance, so you need to be ready to travel at short notice. Keep www.hippiecamper.com/reloc on your browser and you’ll be the first to see the deals as they pop up.

Relocation rentals start from \$1 per day and often include fuel reimbursements or travel allowances. A reasonable amount of travelling time is allowed, so you still have opportunities to explore and of course you can extend your journey longer than the relocation period (at a fee if available) – or you might get lucky and book consecutive relocations. Hippie Camper’s standard rental prices for a two-berth [‘Hippie Drift’](#) campervan start from \$20* per day. Liability reduction costs and bonds apply.

Hippie’s high quality campervans can be hired from five branches around Australia in Brisbane, Cairns, Melbourne, Sydney and Perth. There are also Hippie branches in Auckland and Christchurch if you are planning a road trip around the ‘Land of the Long White Cloud’.

Top relocation routes for Summer 15/16

1. From Perth, Melbourne, Sydney or Brisbane to Cairns, during December, January and February, from \$1* per day plus \$50-\$100* fuel reimbursement.
2. From Melbourne to Sydney, during February and March, from \$1* per day.
3. From Melbourne to Darwin, during January, February and March, from \$1* per day.

“You haven’t really travelled until you’ve ‘done’ your own country first, and a Hippie Camper relocation is definitely the cheapest way to do it,” said Mr Trouchet.

Top 5 reasons to backpack your own backyard first with Hippie Camper

1. There’s no visas to apply for, you don’t even need a passport.
2. The ‘working holiday’ concept is easiest for Australians, so you can earn as you travel.
3. If you get lost on the road you’ll always understand directions.
4. There’s no fixed itinerary, and the ‘road less travelled’ is right in front of you.
5. You’ll meet other travellers who can give you ideas for your next holiday.

Ready to go? Visit www.hippiecamper.com/reloc

*\$1 rate and fuel allowances/reimbursements are subject to availability, pricing is dynamic and changes frequently.

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