



GOODBYE GUIDEBOOK, HELLO SKOOT!

How do you make an incredible New Zealand road trip even more epic? Apollo Motorhome Holidays' answer is to 'amp up' the information guests can access while they're driving – and make sure internet access is always available.

Leaving paper maps and bulky guidebooks far behind, the **Skoot** travel tablet incorporating virtual travel guide, portable Wi-Fi and location-specific tourism deals, is now available for self-drive guests travelling through New Zealand.



Available for daily hire in branches from January 2017, electronic tablets pre-installed with the **Skoot** app will be provided with all Apollo, Star RV, Cheapa Campa and Hippie Camper rentals.

Apollo CEO Luke Trouchet said **Skoot** was a great addition to the guest experience.

"New Zealand is one of the world's most popular road tripping destinations, and more than 10 million visitors landed in the country during 2016*," Mr Trouchet said.

"Our branches in Christchurch and Auckland serve hundreds of guests each week, and we want them to have the best holiday possible on the road in our fleet of custom-built motorhomes and campervans."

"**Skoot** will make road trips for our guests in New Zealand safer, more engaging and provide better access than ever to the great attractions and activities New Zealand has to offer, as it navigates, provides internet access and identifies great deals and information at each tourism destination," Mr Trouchet said.

Skoot features include:

- Intuitive road maps recommending best routes to popular tourist destinations
- Real-time road safety notifications and traffic warnings
- Wi-Fi hotspot function
- Audio tour guide with pre-programmed information and facts for destinations
- Location-specific deals, offers and specials on meals, snacks and tourism experiences
- Inbuilt activity and attraction 'tracker' to ensure guests don't miss the best of the area they are travelling through

Guests will have the option to select one of three **Skoot** packages for hire at the time of vehicle pick up from Apollo's branches in Auckland or Christchurch:

- a) **Skoot** + GPS = NZ\$10/day (max NZ\$150)
- b) **Skoot** + GPS + WiFi (up to 500mb per day) = NZ\$15/day
- c) **Skoot** + GPS + Unlimited WiFi = NZ\$25/day

Visit www.apollocamper.co.nz

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